



Massachusetts Department of Environmental Protection
Bureau of Waste Prevention – Recycling Program
Anti-Idling Campaign Toolkit
Municipal Recycling Grant Application – FY 2005

Name of Municipality

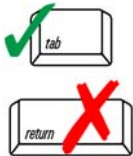
A. Introduction

Exhaust from motor vehicles is a major contributor to local and regional air pollution. These pollutants, in turn, impact the health of our communities. An idling automobile can emit two times more pollutants and greenhouse gases than one that is moving. These pollutants lead to aesthetic and environmental degradation and they negatively impact human health. A particular concern is emissions from diesel vehicles, containing fine particles that can be inhaled deeply into the lungs. Unnecessary idling also wastes fuel and money. Encouraging people to reduce the amount of time they idle by posting “anti-idling” signs and providing other messaging can be very effective. Anti-idling signs can be used to educate drivers about DEP’s idling regulation, 310 CMR 7.11. This regulation prohibits unnecessary idling in excess of five minutes.

Communities interested in developing an anti-idling campaign can apply for an anti-idling toolkit that includes signs for posting in public spaces (schools, transfer stations, mass transit pick-up/drop-off areas) and sample press releases and fact sheets for distribution to the public.

Important:

When filling out forms on the computer, use only the tab key to move your cursor - do not use the return key.



B. Request Information

1. Please identify (by title) the municipal employee who will coordinate your anti-idling outreach campaign and the distribution of anti-idling signs.

Title

2. Describe any existing efforts in your community that would either support or be complemented by this activity.

3. Please identify any partner organizations and/or inter-departmental initiatives that would be part of an anti-idling campaign.

4. Describe how and where your community plans to use the signs. (Will they be posted at schools, public works sites, mass transit stations, etc.?)

Non-eDEP filers should return applications to:
DEP,
Consumer Programs,
1 Winter Street,
10th Floor,
Boston, MA
02108